



Unlocking creativity, mastering powerful content & visuals, and bringing a touch of gold to challenging and dynamic marketing projects between Ghent and Marbella.

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Fueled by my desire for growth, experiences, and progress, I consciously embrace every challenge that triggers and nourishes my current creative abilities and potential.

skills

- ♥ creative management
- ♥ concept/content creation
- ♥ all round design and sense of style
- ♥ graphic design
- ♥ interior design
- ♥ digital design
- ♥ web design
- ♥ event design
- ♥ interior design
- ♥ inspirator/communicator
- ♥ content writing & copywriting
- ♥ brainstorming
- ♥ sales
- ♥ people management
- ♥ project management
- ♥ energy management
- ♥ mind expertise

languages

- ♥ dutch | native
- ♥ english | B2
- ♥ french | B1
- ♥ spanish | A2

tools

- ♥ AI-empowered ChatGPT/Midjourney Bot
- ♥ Adobe Illustrator
- ♥ Adobe Indesign
- ♥ Adobe Photoshop
- ♥ Adobe XD
- ♥ Adobe Lightroom
- ♥ Canva
- ♥ Movavi

descriptive characteristics DISC analysis

28-06-2021

ICD - Leader

- ♥ creative problem solver
- ♥ strong leader and encourager, precise
- ♥ persuasive spokesperson
- ♥ meticulous multitasker
- ♥ influential and motivating
- ♥ energetic, extroverted, and optimistic
- ♥ enthusiastic and innovative

descriptive characteristics Clifton Strengths©

11-05-2021

1. Future Orientated
2. Connectedness
3. Empathy
4. Positivism
5. Self-Assurance
6. Ideation
7. Sense of Responsibility
8. Individualization
9. Action Orientated
10. Directive Leadership

sources of inspiration

- ♥ Music
- ♥ Meditation
- ♥ Travel
- ♥ People
- ♥ Mindvalley

personal principles

- ♥ Loyalty
- ♥ Fun
- ♥ Hands-on
- ♥ Interactive
- ♥ Honesty
- ♥ Organized
- ♥ Authentic
- ♥ Walk the Talk
- ♥ Win-Win
- ♥ Stylish
- ♥ Meaningful
- ♥ Responsible

personal motivation

- ♥ I am fully aware of my fortune, owing it to myself, my talents, experiences, relationships, and the world around me.
- ♥ I seek to connect and unfold myself and my talents within every exciting, open, creative, and professional environment, setting and culture.
- ♥ I do not read titles; I connect people. My strength lies in touching people on a deep level, understanding the impact of communication. I derive influence from vulnerability, openness, self-awareness, and engagement. My approach goes beyond politeness; it encompasses genuine expressions of compassion, empathy, kindness and pure interest.
- ♥ Order and systematic planning are my guiding principles, steering clear of chaos and overwhelm. I believe in honesty, trust, and unwavering commitment as building blocks for a loyal and safe environment where creation thrives.

For those who dare to dream, opportunities, growth, and beautiful new outcomes lie within reach. Let's take the right steps, stay motivated, and maintain the right mindset.

education

1991 - 1993

- ♥ Menswetenschappen
Don Bosco Institute
Groot-Bijgaarden, Belgium

1993 - 1997

- ♥ Social and Technical Sciences
Sint-Vincentius Institute
Gijzegem, Belgium

1997 - 2002

- ♥ Bachelor of Fine Arts
Major: Graphic and Advertising Design
School of Science and Art
Campus Sint-Lucas Ghent, Belgium

2019 - 2024

- ♥ Life Coach Certification Program | Inge Rock
 - Coaching, Mentoring & Teaching
 - Upgrade Mind Expertise
 - Energy management
 - Mindset & Personal Growth
 - Coaching & Leadership
 - Storytelling
- ♥ Masterclass Digital Speed Reading
- ♥ Social Media Mastery
- ♥ Mindvalley Manifestation Mastery

24/7 loading for insights to make your world and mine even more beautiful.

work, challenges & experience

2003 - 2004

Assistant FASHION Designer for Kids
Carodel in Ronse, Belgium

2004 - 2005

FASHION Designer
Vegotex in Sint-Niklaas, Belgium

♥ Customer-oriented design of seasonal fashion for kids, commissioned by various European clients.

2005

Establishment of CREATIVE AGENCY TASH
in Hamme, Belgium

♥ Services in conceptual, graphic, and advertising design for businesses and individuals, offering complete support in full corporate derivations, publications, printing, lettering, and personalizations in gadgets and textiles.

2007

Establishment of TASHCO BV
MANAGEMENT company in Hamme, Belgium

♥ Expansion of existing TASH services with additional event planning, management outsourcing, and rental of own commercial properties.

2008

Establishment of Brioche BV, in Hamme, Belgium
Sandwich bar, HORECA/CATERING establishment

♥ Conceptualization, marketing, and purchase and management sales.

2008

Establishment of a newsagent/bookstore Pistash BV, in Hamme, Belgium

- ♥ Conceptualization, marketing, and purchase and sales management.

2011 - 2016

EVENT Organization

Summer Terrace/Winter Terrace, in Hamme, Belgium

- ♥ Marketing, design, decoration, planning, organization, event management & bar.

2013 - 2019

Freelance GRAPHIC DESIGNER / CREATIVE MANAGEMENT

at 'De Kleine Wuiten', a weekly local newspaper with a circulation 80,000 copies, in Hamme, Belgium

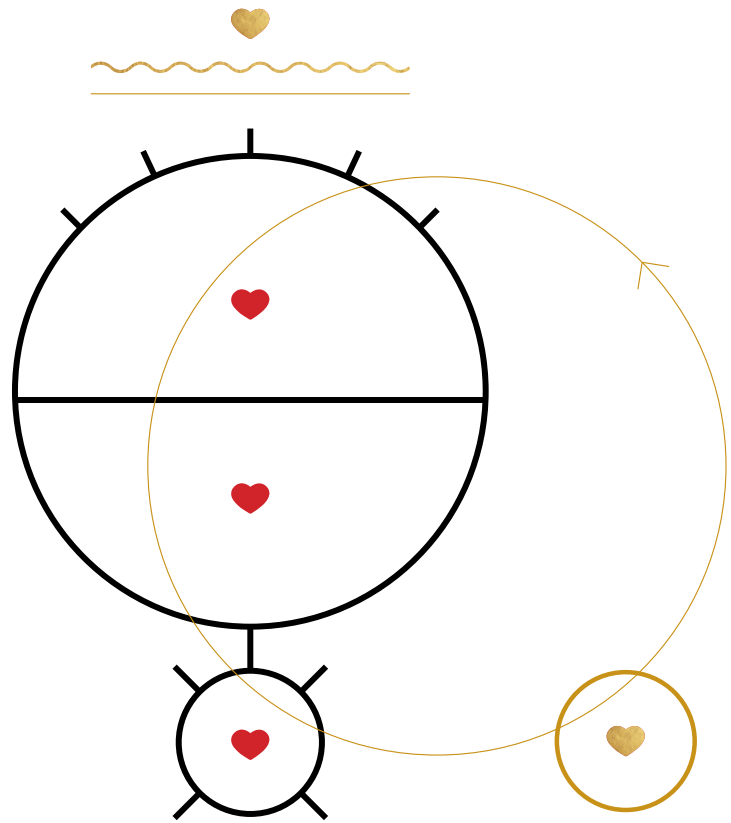
- ♥ Advertising, design, communication, planning & final layout.

2020

Establishment of **TASH BV**, in Ghent, Belgium

- ♥ Design and execution of projects in graphic and advertising design, offline and online communication for businesses and individuals; event management, both within and outside the hospitality industry, including the design of concepts, consultancy, organizing, planning, and managing hospitality events.
- ♥ Interior design according to Feng Shui principles.
- ♥ Coaching & advisory agency in the field of public relations and communication.
- ♥ Organization and management of seminars, workshops, and training.
- ♥ Guidance and assistance in the context of outsourcing; related to providing consultancy, training, coaching, technical expertise, and support; in the areas of management, coaching, marketing, production and development, processing, and the governance of companies.

referenties & portfolio



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